

#### **Notice of Postal Ballot**

[Pursuant to Section 110 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, each as amended.]

VOTING STARTS ON	VOTING ENDS ON
Friday, August 2, 2024, at 09.00 a.m. (IST)	Saturday, August 31, 2024, at 05.00 p.m. (IST)

Dear Members,

**NOTICE** is hereby given pursuant to Section 110 read with Section 108 and other applicable provisions, if any, of the Companies Act, 2013, ('Act') (including any statutory modification or re-enactment thereof for the time being in force), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, ('Rules'), Secretarial Standard on General Meetings issued by The Institute of Company Secretaries of India ('SS-2'), each as amended, read with General Circular No. 14/2020 dated April 8, 2020, General Circular No. 17/2020 dated April 13, 2020, General Circular No. 22/2020 dated June 15, 2020, General Circular No. 33/2020 dated September 28, 2020, General Circular No. 39/2020 dated December 31, 2020, General Circular No. 10/2021 dated June 23, 2021, General Circular No. 20/2021 dated December 8, 2021, General Circular No. 03/2022 dated May 5, 2022, General Circular No. 11/2022 dated December 28, 2022 and the latest being General Circular No. 09/2023 dated September 25, 2023 issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars"), to transact the special business as set out hereunder by passing **Special Resolution**, by way of Postal Ballot only by voting through electronic voting means (**'remote e-voting')**.

Pursuant to Section 102, Section 110 and other applicable provisions of the Act, the statement pertaining to the said Resolution setting out the material facts and the reasons/rationale thereof ('Explanatory Statement') are annexed to this Postal Ballot Notice ('Notice') for your consideration and forms a part of this Notice.

In compliance with the MCA Circulars, the Company is sending this Notice only in electronic form, to those Members whose e-mail addresses are registered with the Registrar and Transfer Agent/ Depositories. Accordingly, a physical copy of the Notice along with Postal Ballot Form and pre-paid business reply envelope are not being sent to the Members for this Postal Ballot. The communication of the assent or dissent of the Members would take place only through the remote e-voting system. The detailed procedure for remote e-voting forms part of the 'Notes' section to this Notice.

Pursuant to the provisions of Section 108 and Section 110 of the Act read with the Rules, the Ministry of Corporate Affairs (MCA) Circulars and SS-2, the Company is providing remote e-voting facility to its Members, to enable them to cast their votes electronically instead of submitting the Postal Ballot Form physically. The Company has engaged the services of National Securities Depository Limited (NSDL) for the purpose of providing remote e-voting facility to its members. The instructions for remote e-voting are appended to this Notice.

Members desiring to exercise their vote through the remote e-voting process are requested to carefully read the instructions indicated in this Notice and record their assent (FOR) or dissent (AGAINST) by following the procedure as stated in the Notes forming part of the Notice for casting of votes by remote e-voting not later than 5.00 p.m. (IST) on Saturday, August 31, 2024. The remote e-voting facility will be disabled by NSDL immediately thereafter.



#### **SPECIAL BUSINESS:**

#### 1. Issuance of 8,90,00,000 Equity Shares on Preferential Basis to AB Inbev Asia B.V.

To consider and if thought fit, to pass with or without modification(s), the following resolution as a **Special Resolution**:

"RESOLVED THAT pursuant to the provisions of Sections 42, 62(1)(c) and all other applicable provisions, if any, of the Companies Act, 2013 read with the Companies (Prospectus and Allotment of Securities) Rules, 2014, as amended and the Companies (Share Capital and Debentures) Rules, 2014, as amended and other relevant rules made there under (including any statutory modification(s) thereto or re-enactment thereof for the time being in force) (hereinafter referred to as **the "Act"**), enabling provisions of Memorandum of Association and Articles of Association of the Company, and subject to the approvals, consents, permissions and/ or sanctions, as may be required from the Government of India, Reserve Bank of India, Ministry of Corporate Affairs and any other relevant statutory, governmental authorities or departments, institutions or bodies and subject to such terms, conditions, alterations, corrections, changes, variations and/or, modifications, if any, as may be prescribed by any one or more or all of them in granting such approvals, consents, permissions and / or sanctions and which may be agreed by the board of directors of the Company (hereinafter referred to as the "Board"), the consent of the members of the Company be and is hereby accorded to the Board to create, issue, offer and allot, on a preferential basis, upto 8,90,00,000 (Eight Crore Ninety Lakhs) Equity Shares of INR 10 (Rupees Ten) each at a premium of INR 37.70 per equity share each fully paid up for cash, to the below-mentioned Proposed Equity Allottee in the manner as follows:

Nam	e of Inve	estor	Address			No. of	Equity	Total	Consideration	(in
						Shares		INR in	cluding premiu	m)
AB	Inbev	Asia	Ceresstraat	1,	4811,	8,90,00,0	000	4,245,3	00,000	
B.V.			CA Breda, I	Breda	ı, The					
			Netherlands							
Tota	l					8,90,00,0	000	4,245,3	00,000	

"RESOLVED FURTHER THAT the Equity Shares to be issued and allotted shall be subject to the provisions of Memorandum and Articles of Association of the Company and shall rank *pari passu* with the existing Equity Shares of the Company in all respects."

"RESOLVED FURTHER THAT the monies received by the Company from the Investors for application of the Equity Shares pursuant to this preferential issue shall be kept by the Company in the separate designated bank account as approved by the Board of Directors and shall not be utilized for the purpose other than for adjustment against allotment of securities or for the repayment of monies where the Company is unable to allot securities."

"RESOLVED FURTHER THAT the Board of the Company be and is hereby authorized to determine, vary, modify, alter any of the terms and conditions of the issue including reduction of the size of the issue, as it may deem expedient."



2. Approval to waive-off recovery of the amount of excess remuneration paid to Mr. Kartikeya Sharma, Whole Time Director (DIN: 07728620) beyond the limits prescribed under the Companies Act, 2013 for the Financial Year 2022-2023.

To consider and if thought fit, to pass with or without modification(s), the following resolution as a **Special Resolution**:

"RESOLVED THAT pursuant to the recommendation of Nomination and Remuneration Committee and the Board of Directors of the Company and Sections 197, 198 read with Schedule V of the Companies Act, 2013 ("the Act") and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or amendment(s) or re-enactment thereof, for the time being in force), the articles of association of the Company and subject to such approvals as may be required, and any other applicable provisions of the Companies Act, 2013, consent of the members be and is hereby accorded to ratify and confirm the total remuneration paid to Mr. Kartikeya Sharma, Whole Time Director of the Company for the Financial Year 2022-23 amounting to INR 33.18 million which is in excess of the limits prescribed under Sections 197, 198 read with schedule V of the Act by INR 20.38 million and approve waiver of recovery of excess managerial remuneration amounting to INR 20.38 million paid during Financial Year 2022-23 to Mr. Kartikeya Sharma, Whole Time Director of the Company (DIN: 07728620)."

"RESOLVED FURTHER THAT the any one of the Directors or company secretary of the Company be and is hereby authorized to sign and file all the relevant applications, forms, returns, other documents, etc. with the concerned Registrar of Companies/ Ministry of Corporate Affairs and to do all other acts, deeds, matters and things which are necessary for the purpose of giving effect to the aforesaid resolution."

3. Approval to waive-off recovery of the amount of excess remuneration paid to Mr. Mahesh Kumar Mittal, Whole Time Director (DIN: 09071616) beyond the limits prescribed under the Companies Act, 2013 for the Financial Year 2022-2023.

To consider and if thought fit, to pass with or without modification(s), the following resolution as a **Special Resolution**:

"RESOLVED THAT pursuant to the recommendation of Nomination and Remuneration Committee and the Board of Directors of the Company and Sections 197, 198 read with Schedule V of the Companies Act, 2013 ("the Act") and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 (including any statutory modification(s) or amendment(s) or re-enactment thereof, for the time being in force), the articles of association of the Company and subject to such approvals as may be required, and any other applicable provisions of the Companies Act, 2013, consent of the members be and is hereby accorded to ratify the total remuneration paid to Mr. Mahesh Kumar Mittal, Whole Time Director of the Company for the Financial Year 2022-23 amounting to INR 17.74 million which is in excess of the limits prescribed under Sections 197, 198 read with schedule V of the Act by INR 4.94 million and approve waiver of recovery of excess managerial remuneration amounting to INR 4.94 million paid during Financial Year 2022-23 to Mr. Mahesh Kumar Mittal, (DIN: 09071616) Whole Time Director of the Company."



"RESOLVED FURTHER THAT the any one of the Directors or company secretary of the Company be and is hereby authorized to sign and file all the relevant applications, forms, returns, other documents, etc. with the concerned Registrar of Companies/ Ministry of Corporate Affairs and to do all other acts, deeds, matters and things which are necessary for the purpose of giving effect to the aforesaid resolution."

By order of the Board Anheuser Busch Inbev India Limited

Mahesh Kumar Mittal Whole Time Director DIN:09071616

Date: July 29, 2024 Place: Bengaluru, India



#### **NOTES:**

- 1. The Statement setting out material facts pursuant to Section 102 of the Companies Act, 2013 ("the Act") read with Section 110 of the Act and Rule 22 of the Companies (Management and Administration) Rules, 2014 and Secretarial Standard-2 on General Meetings (SS-2), each as amended issued by the Institute of Company Secretaries of India in respect of the special business to be transacted is annexed.
- 2. Pursuant to the provisions of Section 110 of the Act, read with the Companies (Management and Administration) Rules, 2014, (Rules), the consent of the Company's Members for the resolution as set out in this Notice is proposed to be obtained by means of a Postal Ballot. In compliance with the MCA Circulars, this Postal Ballot Notice is being sent only through electronic mode to those Members whose e-mail addresses are registered with the Depositories / Registrar and Share Transfer Agent. Accordingly, the communications of the assent or dissent of the Members would take place through the e-voting system only. Therefore, those Members who have not yet registered their email addresses are requested to get their email addresses registered by following the procedure given below in e-voting Instructions.
- 3. In compliance with MCA Circulars, Postal Ballot Notice is being sent to all the Members electronically by email who have registered their e-mail addresses with the Depository or with the Registrar and Share Transfer Agent and whose names appear in the Register of Members as received from Depositories as on Friday, July 26, 2024 ("the cut-off date"). Members whose names appear on the Register of Members / List of Beneficial Owners as on the cut-off date will only be considered eligible for the purpose of e-voting.
- 4. The remote e-voting period commences on Friday, August 2, 2024, at 9.00 a.m. IST and ends on Thursday, August 31, 2024, at 5.00 p.m. IST. The remote e-voting facility will be disabled by NSDL immediately thereafter.
- 5. The voting rights of the Shareholders shall be in proportion to their shares in the total paid-up equity share capital of the Company, as on the cut-off date.
- 6. Resolution passed by Members with requisite majority through remote e-voting are deemed to be passed on August 31, 2024 i.e. the last date specified for receipt of votes through remote e-voting as if they have been passed at a General Meeting of the Members.
- 7. The vote in this Postal Ballot cannot be exercised through proxy.
- 8. The Board of Directors has appointed Ms. Sarvari Shah (FCS 9697) and failing her Mr. Mitesh Dhabliwala (FCS 8331), Practicing Company Secretaries of M/s. Parikh & Associates, Company Secretaries, as the Scrutinizer to scrutinize the postal ballot process in fair and transparent manner.
- 9. The Scrutinizer will submit his/her report to the Chairman, or any other person authorised by him, after scrutiny of the votes cast, on the result of the Postal Ballot within two working days from the conclusion of the postal ballot e-voting. The Scrutinizer's decision on the validity of votes cast will be final.
- 10. The results declared along with the Scrutinizer's Report shall be placed on the website of NSDL at <a href="https://www.evoting.nsdl.com">www.evoting.nsdl.com</a> immediately after the results are declared by the Chairman or any other person so authorized by him.



- 11. The Company does not have its own website and hence, Members may download the Notice from the website of NSDL at <a href="https://www.evoting.nsdl.com">www.evoting.nsdl.com</a>.
- 12. All documents referred to in the Notice will be available for electronic inspection without any fee by the Members from the date of circulation of this Notice up to the conclusion of the Postal Ballot i.e., Saturday, August 31, 2024. Members seeking to inspect such documents can send an Email to Company's Email-ID: Kartikeya.Rawal@in.ab-inbev.com

#### 13. Process for Registration of e-mail addresses:

Shareholders holding shares in physical mode are requested to dispatch the KYC Form at Link Intime India Private Limited (RTA), C-101, 247 Park, LBS Marg, Vikhroli West Mumbai 400 083 for registering email ID. A request letter providing name of the Member, Folio No., mobile no., and email address to be registered/updated and signed by Member (first holder, in case of jointly held) and self-attested scanned copy of PAN as per prescribed ISR-1 format.

- 14. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to upload their Board Resolution / Power of Attorney / Authority Letter by clicking on 'Upload Board Resolution/Authority Letter' displayed under 'e-Voting' tab on the screen or send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to <a href="mailto:cs@parikhassociates.com">cs@parikhassociates.com</a> with a copy marked to <a href="mailto:evoting@nsdl.com">evoting@nsdl.com</a>.
- 15. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the 'Forgot User Details/Password?' or 'Physical User Reset Password?' option available on www.evoting.nsdl.com to reset the password.
- 16. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on toll free no.: 022 4886 7000 or write to them at <a href="evoting@nsdl.com">evoting@nsdl.com</a>.

#### 17. Process to cast votes through remote e-voting:

The way to vote electronically on NSDL e-Voting system consists of 'Two Steps' which are mentioned below:

Step 1: Access to NSDL e-Voting system

A. Login method for e-Voting for Individual shareholders holding securities in demat mode



Login method for Individual shareholders holding securities in demat mode is given below:

Type of shareholders	Lo	Method	
Individual	A.	DL IDeAS facility	
Shareholders holding		you are already registered, follow the below steps:	
securities in demat mode with NSDL.		Visit the e-Services website of NSDL. Open web brofollowing URL: https://eservices.nsdl.com/ either on a or on a mobile.	
		Once the home page of e-Services is launched, click <b>Owner'</b> icon under ' <b>Login'</b> which is available under	
		A new screen will open. You will need to enter Password. After successful authentication, you will be services under Value Added Services section.	-
		Click on 'Access to e-voting' appearing on the left voting services and you will be able to see e-voting pa	
		Click on options available against Company name <b>provider</b> – <b>NSDL</b> and you will be re-directed to NSI for casting your vote during the remote e-voting period	DL e-voting website
		you are not registered, follow the below steps:	
		Option to register is available at https://eservices.nsdl.	.com
		Select 'Register Online for IDeAS' Port https://eservices.nsdl.com/ SecureWeb/IdeasDirectRe	
		After getting yourself registered, please follow steps g	given in 1 to 5.
	В.	Voting website of NSDL	
		Open web browser by typing the https://www.evoting.nsdl.com/ either on a personal mobile phone.	following URL: computer or on a
		Once the home page of e-voting system is launched 'Login' which is available under 'Shareholder/Memb	
		A new screen will open. You will need to enter you sixteen digit demat account number held with NSDL), a Verification Code as shown on the screen.	
		After successful authentication, you will be redirected wherein you can see e-voting page. Click on option Company name or e-voting service provider - NSE redirected to e-voting website of NSDL for casting y	ns available against DL and you will be



remote e-voting period.

#### C. NSDL Mobile App

Shareholders/Members can also download NSDL Mobile App 'NSDL Speede' facility by scanning the QR code mentioned below for seamless voting experience.

#### **NSDL** Mobile App is available on









Individual
Shareholders holding
securities in demat
mode with CDSL

- 1. Existing users who have opted for CDSL Easi / Easiest, they can login through their User id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi / Easiest are requested to visit CDSL website www.cdslindia.com and click on login icon & New System Myeasi Tab and then use your existing my easi username & password.
- 2. After successful login of Easi/Easiest the user will be able to see the e-Voting option for eligible companies where the e-voting is in progress as per the information provided by Company. On clicking the e-Voting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly.
- 3. If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option.

Alternatively, the user can directly access e-Voting page by providing demat Account Number and PAN No. from an e-Voting link in www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & e-mail as recorded in the demat Account. After successful authentication, user will be able to see the e-Voting option where the e-Voting is in progress and also able to directly access the system of all e-Voting Service Providers.



Individual Shareholders (holding securities in demat mode) login through their depository participants	1. 2. 4.	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. upon logging in, you will be able to see e-Voting option. Click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider i.e. NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period.
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**Important note:** Members who are unable to retrieve User ID/ Password are advised to use 'Forget User ID' and 'Forget Password option' available at above-mentioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e., NSDL and CDSL:

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or call at 022 - 4886 7000.
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free No. 1800 22 55 33

## B. Login Method for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

- a. How to Log-in to NSDL e-Voting website?
- 1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile.
- 2. Once the home page of e-Voting system is launched, click on the icon 'Login' which is available under 'Shareholder/ Member' section.
- 3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen.
  - Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at https://eservices.nsdl.com/ with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e., Cast your vote electronically.
- 4. Your User ID details are given below:



Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical	Your User ID is:
For Members who hold shares in demat account with NSDL	8 Character DP ID followed by 8 Digit Client ID For example: if your DP ID is IN300*** and Client ID is 12***** then your user ID is
For Members who hold shares in demat account with CDSL	IN300***12******  16 Digit Beneficiary ID  For example: if your Beneficiary ID is 12*********** then
For Members holding shares in Physical Form	your user ID is 12**********  EVEN Number followed by Folio Number registered with the Company.
	For example, if folio number is S1****** and EVEN is 127660 then user ID is 127660S1******

- 5. Password details for shareholders other than Individual shareholders are given below:
- a) If you are already registered for e-Voting, then you can user your existing password to login and cast your vote.
- b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.
- c) How to retrieve your 'initial password'?
- (i) If your e-mail address is registered in your demat account or with the company, your 'initial password' is communicated to you on your e-mail address. Trace the e-mail sent to you from NSDL from your mailbox. Open the e-mail and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8 digit client ID for NSDL account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The .pdf file contains your 'User ID' and your 'initial password'.
- (ii) If your e-mail address is not registered, please follow the detailed procedure with respect to registration of e-mail addresses as mentioned in note no. 13 of this Notice.
- 6. If you are unable to retrieve or have not received the 'Initial password' or have forgotten your password:
- a) Click on **Forgot User Details/Password?** (If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com
- b) Click on **Physical User Reset Password**? (If you are holding shares in physical mode) option available on www.evoting.nsdl.com
- c) If you are still unable to get the password by aforesaid two options, you can send a request at evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
- d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.



- 7. After entering your password, tick on Agree to 'Terms and Conditions' by selecting on the check box.
- 8. Now, you will have to click on 'Login' button.
- 9. After you click on the 'Login' button, Home page of e-Voting will open.

## Step 2: Cast your vote electronically on NSDL e-Voting system.

How to cast your vote electronically on NSDL e-Voting system?

- 1. After successful login at Step 1, you will be able to see all the companies 'EVEN' in which you are holding shares having voting cycle.
- 2. Select 'EVEN' of the Company, for which you wish to cast your vote during the remote e-Voting period.
- 3. Now you are ready for e-Voting as the Voting page opens.
- 4. Cast your vote by selecting appropriate options i.e., assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on 'Submit' and also 'Confirm' when prompted.
- 5. Upon confirmation, the message 'Vote cast successfully' will be displayed.
- 6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
- 7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

By order of the Board Anheuser Busch Inbev India Limited

Mahesh Kumar Mittal Whole Time Director DIN:09071616

Date: July 29, 2024 Place: Bengaluru, India



#### EXPLANATORY STATEMENT AS REQUIRED UNDER SECTION 102 OF THE COMPANIES ACT, 2013

#### ITEM NO. 1

The Company requires infusion of additional funds for meeting operational needs of the Company. In this regard, it is proposed to raise funds by preferential issue of equity shares to AB Inbev Asia B.V., the Holding Company in the manner set out in the resolution under item No. 1.

In terms of Section 62(1)(c) read with Section 42 of the Companies Act, 2013 and Rules made thereunder, preferential allotment / private placement can be done only after obtaining prior approval of the shareholders by way of special resolution.

Accordingly, your directors recommend passing the resolution set at item No. 1 as a special resolution.

None of the Directors of the Company, key managerial personnel or their respective relatives are concerned or interested financially or otherwise in the proposed resolution.

The relevant details of the Offer to be issued by the Company and the disclosures in accordance with the Rule 13(2)(d) of the Companies (Share Capital and Debentures) Rules, 2014 and other applicable provisions of law in relation to the special resolution for Item 1, set out in the accompanying Notice are provided hereunder:

## 1. THE SIZE OF THE ISSUE AND NUMBER OF EQUITY SHARES TO BE ISSUED AND NOMINAL VALUE OF EACHSHARE

No. of Securities to be issued	Type of Securities	Nominal Value per Security (in Rs.)	Premium per Security (in Rs.)	Total Amount to be raised (in INR)
8,90,00,000	Equity Shares	10	37.70	4,245,300,000

### 2. THE OBJECTIVS OF THE ISSUE:

To raise additional funds for operational needs of the Company.

#### 3. THE MANNER OF ISSUE OF SHARES:

The securities will be issued as a private placement/preferential allotment basis in the manner prescribed by the Section 42 and 62(1)(c) of the Companies Act, 2013 (including any statutory modifications(s) or re- enactment thereof for the time being in force) read with Rule 14 of the Companies (Prospectus and Allotment of Securities) Rules, 2014 and Rule 13 of Companies (Share Capital and Debentures) Rules, 2014as amended from time to time.



#### 4. THE PRICE AT WHICH THE ALLOTMENT IS PROPOSED:

The equity shares are being offered at a share price of INR 47.70 (Rupees Forty-Seven and Seventy Paise) each i.e. at a face value of INR 10 (Rupees ten) and a premium of INR 37.70 (Rupees Thirty-Seven and Seventy Paise) per equity share.

#### 5. THE BASIS ON WHICH THE PRICE HAS BEEN ARRIVED AT:

The price of the equity shares proposed to be issued is determined on the basis of the Valuation Report dated June 15, 2024 ("Valuation Report") submitted by Ernst & Young Merchant Banking Services LLP, a SEBI-Registered Merchant Banker, having Registration No. INM000010700.

#### 6. NAME AND ADDRESS OF THE VALUER WHO PERFORMED THE VALUATION

Name: Ernst & Young Merchant Banking Services LLP, a SEBI-Registered Merchant Banker Address: 12th Floor, The Ruby,29 Senapati Bapat Marg, Dadar West, Mumbai, Maharashtra 400028, India

#### 7. RELEVANT DATE WITH REFERENCE TO WHICH THE PRICE HAS BEEN ARRIVED AT:

March 31, 2024

#### 8. TERMS OF ISSUE, INCLUDING TERMS AND RATE OF DIVIDEND ON EACH SHARE, ETC.

The equity shares shall rank *pari-passu* with existing equity Shares.

#### 9. THE CLASS/CLASSES OF PERSONS TO WHOM THE ALLOTMENT IS PROPOSED TO BE MADE:

The offer of the issuance of equity shares is being made to AB Inbev Asia B.V. which is the Holding Company and one of the promoters of the Company.

## 10. INTENTION OF PROMOTERS, DIRECTORS OR KEY MANAGERIAL PERSONNEL TO SUBSCRIBE TO THE OFFER:

AB Inbev Asia B.V., an existing shareholder and promoter of the Company, intends to subscribe to 8,90,00,000 equity shares (100% of offered shares) of the Company so as to facilitate the Company to fulfill its operational needs

#### 11. OFFER PERIOD:

The offer will be valid for the period of 60 (sixty) days from the date of issue of the offer letter



and will lapseon the offer closing date (as defined in the offer letter) within which period offeree is required to submit its acceptance to subscribe to the equity shares in whole or part, failing which the offer will be deemed to have been rejected by the investor.

#### 12. THE PROPOSED TIME WITHIN WHICH THE ALLOTMENT SHALL BE COMPLETED:

The equity share will be allotted to the offeree accepting the offer within a maximum period of 30 (Thirty)days from the date of the receipt of the subscription amounts from the investor.

## 13. THE NAME OF THE PROPOSED ALLOTEE AND THE PERCENTAGE OF POST PREFERENTIAL OFFER CAPITALTHAT MAY BE HELD BY THEM:

Name of the Allottee	Class of Shares	Shares	Nominal Value per Share (in Rs.)	Nominal Value	Percentage of Holding (Post Allotment)
AB Inbev Asia B.V.	Equity Shares	8,90,00,000	10	89,00,00,000	85.15

# 14. THE CHANGE IN CONTROL, IF ANY, IN THE COMPANY THAT WOULD OCCUR CONSEQUENT TO THEPREFERENTIAL OFFER:

Ab Inbev Asia B.V. is presently a majority shareholder in the Company having substantial control and post allotment of the equity shares on preferential basis, Ab Inbev Asia B.V. will continue to hold majority shareholding and control in the Company.

# 15. THE NUMBER OF PERSONS TO WHOM ALLOTMENT ON PREFERENTIAL BASIS HAVE ALREADY BEEN MADEDURING THE YEAR, IN TERMS OF NUMBER OF SECURITIES AS WELL AS PRICE:

The Company has not offered or issued or allotted any securities during the current financial year of the Company

16. THE JUSTIFICATION FOR THE ALLOTMENT PROPOSED TO BE MADE FOR CONSIDERATION OTHER THAN CASH TOGETHER WITH THE VALUATION REPORT OF REGISTERED VALUER:

Not Applicable, as the allotment is being made for cash.



#### 17. TERMS OF REDEMPTION

Not Applicable as the equity shares are not redeemable.

#### 18. MANNER AND MODE OF REDEMPTION

Not Applicable as the equity shares are not redeemable.

#### 19. THE EXPECTED DILUTION IN THE SHARE CAPITAL:

Negligible and immaterial.

## 20. PRE-ISSUE AND POST ISSUE SHAREHOLDING PATTERN OF THE COMPANY ON FULLY DILUATED BASIS:

Pre	Issue Sharehold	ding		Post Issue Shareholding			
Name of the Share Holder	No. of shares	Face valu	percen tage	Name of the Share	No. of shares	Face valu	percen tage
		e		Holder		e	
AB Inbev Asia B.V.	77,73,38,105	10	83.73	AB Inbev Asia B.V.	86,63,38,105	10	85.15
Anheuser Busch Inbev Breweries Private Limited	142,076,253	10	15.83	Anheuser Busch Inbev Breweries Private Limited	142,076,253	10	13.96
SAB India Holdings	5,590,817	10	0.62	SAB India Holdings	5,590,817	10	0.55
Others	3,417,628	10	0.38	Others	3,417,628	10	0.34
Total	92,84,22,803	-	100	Total	101,74,22,803		100

#### **21.0THERS**:

None of the Directors, Key Managerial Personnel and their relatives, are in any way interested or concerned in the proposal either directly or indirectly contained as aforesaid, except as members of the Company.

#### ITEM NO. 2 AND 3

The members may be informed that the Company had inadequate profits and the managerial remuneration paid to Mr. Kartikeya Sharma and Mr. Mahesh Kumar Mittal, Whole Time Directors of the Company for the Financial Year 2022-23 exceeded the limits prescribed under section 197, 198 read with schedule V of the Act.

Pursuant to Section 197(10) of the Act, the members of the Company can waive the recovery of excess remuneration by passing a special resolution.



Considering the contribution of these managerial personnel to the Company, the remuneration paid to these Whole Time Directors of the Company, is apt and justifiable and approval of members of the Company is being sought to waive off the excess remuneration paid due to inadequate profits.

The Board, on the recommendation of the Nomination and Remuneration Committee at their respective meetings, have ratified excess remuneration paid to Mr. Kartikeya Sharma, Whole time Director for FY 2022-23 subject to the approval of the members of the Company.

The details regarding prescribed limits and remuneration paid is as under:

Name		Prescribed Limit under Schedule V of Companies Act, 2013 (INR Million)	Amount of Remuneration paid during FY 2022-23 (INR Million)	Excess amount Paid during FY 2021-22 (INR million)
Mr. Kartikeya Sharma	10,504	12.80	33.18	20.38
Mr. Mahesh Kumar Mittal	10,504	12.80	17.74	4.94

Approval of the members of the Company by way of special resolution is required to consider, approve, and ratify payment of remuneration beyond prescribed limits and waive recovery of the amount of excess remuneration paid to Mr. Kartikeya Sharma and Mr. Mahesh Kumar Mittal, Whole Time Directors of the Company for FY 2022-23.

The statement of disclosures under Section 197 of CA 2013 read along with the rules framed thereunder and Schedule V is provided below:

GEN	VERAL INFORMATION				
1.	Nature of Industry	Manufacture and Sale of Be	eer		
2.	Date or expected date of	The Company was incorpor	ated on Novembe	er 18, 1988.	
	commencement of				
	commercial production				
3.	In case of new	Not Applicable.			
	companies, expected				
	date of commencement				
	of activities as per project				
	approved by financial				
	institutions appearing in				
	the prospectus		T		
4.	Financial performance		Standalone (Rs.		
	based on given indicators	Particulars	2021-22	2020-21	2019-20
			(Audited)	(Audited)	(Audited)
		Total income	36,941	28,520	33,975
		Total expenses	40,594	35,573	40,803
		Earnings before interest,			
		tax, depreciation and	(3,653)	(3,909)	(3,295)
		amortization (EBITDA)			



Less: Depreciation and Amortization Expenses and Finance expenses   Profit / (Loss) before taxation   Tax expense:   (a) Current/Deferred tax   NIL   NIL   NIL   NIL   (b) Pertaining to earlier years   Profit / (Loss) after tax   (3,653)   (7,053)   (6,828)							
Profit / (Loss) before taxation   (3,653)   (7,053)   (6,828)			Amortization Expenses	2,448	3,144	3,533	
(a) Current/Deferred tax NIL NIL (55)  (b) Pertaining to earlier years  Profit / (Loss) after tax (3,653) (7,053) (6,773)  5. Foreign investments or collaborations, if any.  Name of the foreign investment in the Company (as on date investor investor investment in the Company (as on date investor investor investment held held investor investor investment held investor investment held investor investment held investor investment in the Company (as on date investor investor investment held investor investment held investor investment in the Company (as on date investor investor investment held investor investment in the Company (as on date investor investor investment in the Company (as on date in the Company (a			Profit / (Loss) before	(3,653)	(7,053)	(6,828)	
Sabmiller   India   Pty   Equity shares   16,51,174   0.18			Tax expense:				
Social profit   Closs   after tax   (3,653)   (7,053)   (6,773)			(a) Current/Deferred tax	NIL	NIL	NIL	
Profit / (Loss) after tax   (3,653)   (7,053)   (6,773)			. ,	NIL	NIL	(55)	
collaborations, if any.    Name of the foreign investment investor   Nature of investment   Name of the foreign investment   AB Inbev Asia B.V.   Equity shares   777,338,105   83.73     Anheuser-Busch InBev Breweries Private Limited   SABMiller India Equity shares   14,20,76,253   15.30     SABMiller India Equity shares   16,51,174   0.18     INFORMATION ABOUT THE APPOINTEE   Mr. Kartikeya Sharma   Mr. Mahesh Kumar Mittal			Profit / (Loss) after tax	(3,653)	(7,053)	(6,773)	
Investor   Investment   Investment   AB Inbev Asia B.V.   Equity shares   777,338,105   83.73	5.		The table below provides d	etails of foreign	investment in the C	Company (as on date):	
Anheuser-Busch InBev Breweries Private Limited  SABMiller India Equity shares 55,90,817 0.60  INFORMATION ABOUT THE APPOINTEE  Mr. Kartikeya Sharma  6. Background details  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Mr. Wahesh Kumar Mittal Mr. Mahesh Kumar Mittal has dive management and operations experience within Plant operations, Safe Environment, Quality, Facil Engineering, projects and Maintenar disciplines & lean methodole implementation. He heads the Sup function for AB InBev in India & Sot East Asia, and he has been with a company for over 15 years.							
InBev Breweries Private Limited  SABMiller India Equity shares 55,90,817 0.60  Holdings  Austindia Pty Equity shares 16,51,174 0.18  Limited  Mr. Kartikeya Sharma  6. Background details  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Engineering, projects and Maintenar disciplines & lean methodolo implementation. He heads the Supfunction for AB InBev in India & Son East Asia, and he has been with a company for over 15 years.			AB Inbev Asia B.V.	Equity shares	777,338,105	83.73	
SABMiller India Equity shares 55,90,817 0.60    Holdings			InBev Breweries	Equity shares	14,20,76,253	15.30	
Austindia Pty Limited  INFORMATION ABOUT THE APPOINTEE  Mr. Kartikeya Sharma  6. Background details  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Mr. Mahesh Kumar Mittal  Mr. Mahesh Kumar Mittal has diver management and operations experience within Plant operations, Safe Environment, Quality, Facil Engineering, projects and Maintenar disciplines & lean methodolo implementation. He heads the Supp function for AB InBev in India & Sot East Asia, and he has been with a company for over 15 years.			SABMiller India	Equity shares	55,90,817	0.60	
6. Background details  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Mr. Mahesh Kumar Mittal has divermanagement and operations experience within Plant operations, Safe Environment, Quality, Facil Engineering, projects and Maintenar disciplines & lean methodologimplementation. He heads the Supp function for AB InBev in India & Society East Asia, and he has been with a company for over 15 years.			Austindia Pty	Equity shares	16,51,174	0.18	
6. Background details  Mr. Kartikeya Sharma has long association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  Mr. Mahesh Kumar Mittal has diverged management and operations experience within Plant operations, Safe Environment, Quality, Facil Engineering, projects and Maintenar disciplines & lean methodolo implementation. He heads the Supp function for AB InBev in India & Society East Asia, and he has been with a company for over 15 years.	INF	ORMATION ABOUT TH	E APPOINTEE				
association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  I acumen.  I management and operations experience within Plant operations, Safe Environment, Quality, Facil Engineering, projects and Maintenar disciplines & lean methodolo implementation. He heads the Suppfunction for AB InBev in India & Sot East Asia, and he has been with a company for over 15 years.			Mr. Kartikeya Sharma		Mr. Mahesh Kuma	ar Mittal	
	6.	Background details	association of over 15 years with the Company. He has a deep understanding of the consumer coupled with the dynamics of the industry and commercial acumen.  management and operations experient within Plant operations, Sat Environment, Quality, Fact Engineering, projects and Maintena disciplines & lean methodo implementation. He heads the Suffunction for AB InBev in India & St East Asia, and he has been with				
7. Past remuneration From 04.09.2020 to 31.03.2021: INR 16.94 million FY 2021-22: INR 34.28 million FY 2021-22: INR 15.64 million							
8. Recognition or awards NIL NIL	7.	Past remuneration	16.94 million	33.2021: INR	company for over 1 From 25.02.2021 0.49 million	5 years. to 31.03.2021: INR	
9. Job profile and his suitability  Director will be responsible to deliver the business objectives of the Company. He has the relevant industry experience and set by the Board of Directors. He has the relevant industry experience and set by the Board of Directors.			16.94 million FY 2021-22: INR 34.28 mi	03.2021: INR 1	company for over 1 From 25.02.2021 0.49 million FY 2021-22: INR 1	5 years. to 31.03.2021: INR	
has already played a key role in the various leadership positions held by him previously in the Company.  relevant industry experience and had already held various leadership position previously in the Company.	8.	Recognition or awards  Job profile and his	16.94 million FY 2021-22: INR 34.28 mi NIL Mr. Kartikeya Sharma as Director will be responsible business objectives of the 6 has the relevant industry ex has already played a key various leadership positions	Whole Time to deliver the Company. He experience and y role in the sheld by him	company for over 1 From 25.02.2021 0.49 million FY 2021-22: INR 1 NIL Mr. Mahesh Kum Time Director is rethe business objective the Board of relevant industry already held various	5 years. to 31.03.2021: INR  5.64 million  ar Mittal as Whole esponsible to deliver was of the company as Directors. He has the experience and has a leadership positions	

CIN: U65990MH1988PLC049687



11.	Comparative	The remuneration drawn by Whole Time	The remuneration drawn by Whole Time
	remuneration profile	Director is comparable with the	Director is comparable with the
	with respect to industry,	remuneration drawn by Whole Time	remuneration drawn by Whole Time
	size of the company,	Director of similarly sized companies in	Director of similarly sized companies in
	profile of the position	the Beer industry. The compensation is	the Beer industry. The compensation is
	and person (in case of	determined in accordance with the	determined in accordance with the
	expatriates the relevant	Remuneration Policy of the Company	Remuneration Policy of the Company
	details would be with	and basis the remuneration for persons of	and basis the remuneration for persons of
	respect to the country of	his qualification, experience and the	his qualification, experience and the
	his origin)	responsibility assigned.	responsibility assigned.
12.	Pecuniary relationship	None of the Directors except Mr.	None of the Directors except Mr. Mahesh
	directly or indirectly with	Kartikeya Rawal have any pecuniary	Kumar Mittal have any pecuniary
	the company, or	relationship directly or indirectly either	relationship directly or indirectly either
	relationship with the	with the company or with any managerial	with the company or with any managerial
	managerial personnel, if	personnel, except to the extent of their	personnel, except to the extent of their
	any.	remuneration.	remuneration.
OTHER INFORMATION			
13.	Reasons of loss or	The company incurred losses due to huge operational cost.	
	inadequate profits		
14.	1 1 1	The Management has commenced work on and intends to commence various	
	to be taken for	initiatives for future revenue growth from new strategic key units (brands) focused	
	improvement	on premiumization, revisions in volume, positive outcome on duty reductions	
		through moderation agenda etc., and anticipates that over a period, these initiatives	
		would result in improved sales and margins, supported by the cost reduction	
		measures	
15.	Expected increase in	The Company does not give futuristic financial guidance.	
	productivity and profits		
	in measurable terms		

The Board of Directors accordingly recommends the resolution set out in accompanying notice for the approval of the members of the Company by way of a **Special Resolution**.

Except the Director named above or his relatives, none of the Directors and Key Managerial Personnel or their relatives are concerned or interested financially or otherwise, in the resolutions set out at Item No. 2 and 3 of this notice.

By order of the Board Anheuser Busch Inbev India Limited

Mahesh Kumar Mittal Whole Time Director DIN:09071616

Date: July 29, 2024 Place: Bengaluru, India

CIN: U65990MH1988PLC049687